

## STAFF REWARD

### INTRODUCTION

Rothschild were holding their annual staff reward event in Barcelona. They brought over a large group of young energetic employees and asked Lifestyle Barcelona to help make their event a success and to use our knowledge and expertise to find the perfect experience for them

### EVENT DETAIL

**Client Name:** Rothschild

**Date of Experience:** September 22<sup>nd</sup> 2007

**Experiences:** Tree Adventure

**Group Size:** 42

**Duration of Experience:** Half day

### CHALLENGES AND OBJECTIVES

- The clients budget was very tight.
- There were weather permutations as heavy showers were forecast.
- The participant numbers kept changing.
- It was a young, energetic group so the activity needed to cater for this.

### OUTLINE OF EVENT

In the build up to this event there were a lot of issues that needed to be resolved and it took a lot of time to finalize this experience as the group had very tight financial restrictions which delayed the process. After suggesting many options and offering solutions to their problems we finally agreed on a Tree Adventure Activity Day. This experience is based on skill, agility, teamwork and confidence. It requires the participants to navigate their way through 90 different obstacles in the tree tops, traveling from one tree to another whilst securely harnessed to the safety lines. When the clients arrived at the location they were given a safety briefing before being let loose on the treetops. The versatility of this experience was important with a group of this size as there are many different levels of difficulty so it made it a suitable activity for everyone. The activities encourage working relationships between participants and served as a fantastic teambuilding activity. To round up the event we arranged a barbecue for the clients and fortunately the weather held out long enough for the activity and lunch to be enjoyed

### SOLUTION TO CHALLENGES

The biggest challenge with this event was the financial and weather constraints. After toying with ideas of Catamarans and Go-karts the Tree Adventure eventually transpired to be the perfect activity. It was unique, fun, and had hidden elements of teambuilding involved. To avoid the bad weather that was forecast we kept in contact with the provider and checked the predicted weather regularly, and using the flexibility of this experience we were able to delay the start time to avoid the rain.

*"Many thanks for your help in arranging this. We had a fantastic time, the event was exactly what we were after. Many thanks"*

**Sam Billings, Rothschild UK**